

## EXECUTIVE SUMMARY

### Recommendation to Approve Second Amendment to the Agreement 56-001E – Education To Go (ED2GO)

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#### Introduction

##### Responsible: Procurement & Warehousing (PWS)

This request is to approve the Second Amendment to the Agreement between Cengage Learning, Inc. (Education To Go or ED2GO) and The School Board of Broward County, Florida (SBBC), to renew for one (1) year, commencing July 1, 2019 through June 30, 2020. The agreement was approved by the School Board at the RSBM on June 23, 2015, under item EE-15 for three (3) years starting July 1, 2015 through June 30, 2018. The first amendment was approved by the School Board at the RSBM on May 8, 2018, under item EE-6. There was no spending authority requested with the original item because this item generates revenue for SBBC.

#### Goods/Services Description

##### Responsible: Broward Community Schools

ED2GO provides a wide range of highly interactive and well-crafted online courses accessible to adult students 24/7 through a Broward Community Schools portal. Through ED2GO, Broward Community Schools offers over four hundred and sixty-five (465) affordable courses on a wide range of topics such as Personal Development, Computer Applications, College Readiness, Technology, Language & Arts, Writing & Publishing and more. Both self-paced and instructor-led courses are available and include expert instructors, curriculum, and technical support from ED2GO at no cost to SBBC.

Two (2) portals are available through Broward Community Schools. One (1) portal is for the public and contains courses ranging in price from \$29.95 to \$475. The second portal is available to CAP Eligible District Employees at discounted pricing. All course fees are paid by the student directly to ED2GO. If a user navigates directly to ED2GO's web site, they will be redirected to the closest ED2GO partner based on geographic location.

#### Procurement Method

##### Responsible: PWS

This item was originally approved in 2015 as a direct negotiation. Pursuant to the Department of Education, Rule 6A-1.012, 11(b), Florida Administrative Code as authorized by Section 1010.04(4)(a), Florida Statutes, and School Board Policy 3320, Section II, H, the requirement for requesting competitive solicitation for commodities or contractual services from three or more sources is hereby waived.

#### Financial Impact

##### Responsible: PWS & Broward Community Schools

Broward Community Schools earns approximately forty (40) percent of the revenue generated by each course registration. In the past three (3) years, ED2GO has paid approximately \$58,137 to Broward Community Schools or about \$19,379 per year.

The breakdown of the amount paid by ED2GO to Broward Community Schools is as follows:

Portal	# Courses	
	Taken	Paid to SBBC
Public Portal	1,235	\$50,473
CAP Employees	422	\$7,664
<b>Total</b>	<b>1,657</b>	<b>\$58,137</b>

There is no cost to Broward Community Schools or the District.